

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS**

**Monday 10 June 2019 – Afternoon**

**GCSE Media Studies**

**J200/02 Music and News**

**Time allowed: 1 hour 15 minutes  
plus your additional time allowance**

**YOU MUST HAVE:**  
**the insert**

**YOU MAY USE:**  
**Additional paper**

**Please write clearly in black ink.**

**Centre number**

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**Candidate number**

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**First name(s)** \_\_\_\_\_

**Last name** \_\_\_\_\_

**READ INSTRUCTIONS OVERLEAF**



## **INSTRUCTIONS**

**The Insert will be found with this document.**

**Use black ink.**

**Answer ALL the questions in Sections A and B.**

**Write your answer to each question in the space provided.**

**Additional paper may be used if necessary, but you must clearly show your candidate number, centre number and question number(s).**

## **INFORMATION**

**The total mark for this paper is 70.**

**The marks for each question are shown in brackets [ ].**

**Quality of extended response will be assessed in questions marked with an asterisk (\*).**

**SECTION A: Music**

**Answer ALL the questions.**

- 1 Identify the word that describes a large company which owns a set of companies that produce different media forms.**

\_\_\_\_\_ **[1]**

- 2 Explain one way that music radio stations can meet the requirements of public service broadcasting (PSB). Use the Radio 1 Live Lounge as an example in your answer.**

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\_\_\_\_\_ **[4]**

- 3 Explain how music videos use representations to create difference. Refer to one set pair of music videos you have studied that use different representations to support your answer. The set pairs of music videos are:**

<b>Pair 1:</b>	<b>Wheatus – Teenage Dirtbag</b>	<b>Avril Lavigne – Sk8er Boi</b>
<b>Pair 2:</b>	<b>Mark Ronson, Bruno Mars – Uptown Funk</b>	<b>Beyoncé – If I Were A Boy</b>
<b>Pair 3:</b>	<b>The Vamps, Demi Lovato – Somebody To You</b>	<b>Little Mix – Black Magic</b>
<b>Pair 4:</b>	<b>Tinie Tempah, Jess Glynne – Not Letting Go</b>	<b>Paloma Faith – Picking Up The Pieces</b>

**[10]**

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[illegible]

[illegible]

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**5\* Refer to EXTRACTS 1 and 2 in the INSERT.**

**How far do EXTRACTS 1 and 2 differ in their use of media language because they are covering different types of music?**

**In your answer you should:**

**analyse the media language in EXTRACTS 1 and 2, which are from 'MOJO' and 'BBC Music' magazines**

**make judgements and draw conclusions about how far the media language is used differently in both extracts to fit different types of music. [15]**

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[illegible]

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## SECTION B: News

**Answer ALL the questions.**

- 6 Identify the word that describes the way newspapers increasingly operate on a world-wide scale.**

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[1]

- 7 Explain one of the uses and gratifications of online news using Blumler and Katz's theory. Use the online version of 'The Observer' as an example in your answer.**

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[4]

**8 Refer to EXTRACT 3 in the insert.**

**Analyse the representations of social groups in EXTRACT 3, the front page of 'The Observer'. Give TWO examples from the extract.**

[illegible]

- 9\*** In this question you will be rewarded for drawing together elements from your full course of study, including different areas of the theoretical framework and media contexts.

**How far does the media language in EXTRACT 3, the front page of ‘The Observer’, reflect genre conventions?**

**In your answer you should:**

**analyse the media language in EXTRACT 3, giving examples from the extract**

**make judgements and draw conclusions about how far the media language reflects generic conventions or other areas of the theoretical framework and media contexts. [15]**

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[illegible]

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**10 Explain how social and cultural contexts influenced newspapers in the 1960s. Refer to stories from the front pages of the set newspapers you have studied to support your answer. [10]**

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**END OF QUESTION PAPER**

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